



June 4, 2010

Dear Operation Clean Sweep,

The Board and members of the Freret Street Business and Property Owner Association have focused our mission statement and goals. They are as stated:

Mission Statement

To establish an image that Freret Street is a safe, vibrant, easily accessible destination to shop, dine and be entertained.

Goals

- Encourage investment on the corridor
- Promote Freret Street through consistent marketing + community events
- Provide a clean corridor and enhance safety

Our association is requesting your assistance to help us with our mission and goals, particularly the goal to provide a clean corridor and enhance safety. This area has been plagued by graffiti for years and the small business owners are having a hard time continually cleaning the tags left on private property.

There is a criminal element in the area that obviously does not respect public or private property and we would like to see them caught and aggressively prosecuted for their damages.

Please let us know what we can do as an association to work with your organization.

Sincerely,

Kellie Grengs (Brottworks, LLC)
Neal Bodeheimer (Cure)
David Lessinger (Neighborhood Housing Services)

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